



MEDIA ADVISORY

### **Winefest Returns to Calgary**

*An All-Inclusive Sampling Experience with Access to Hundreds of Wines from Across the Globe.*

Friday, February 23 & Saturday, February 24, 2018

#### **WHO & WHAT:**

The wine event of the year is returning to Calgary this February 23 & 24, 2018. From new-to-market products to local loves and unique finds, this year's event welcomes 350 wines from 70 wineries and 16 countries. With a variety of industry professionals, premier winemakers, noteworthy winery owners, and skilled sommeliers, Winefest 2018 is set to attract wine-lovers and foodies alike.

#### **WHERE & WHEN:**

**Date:** Friday, February 23 & Saturday, February 24

**Time:** Friday Evening, 7-10 pm

Saturday Afternoon, 2 – 5 pm

Saturday Evening, 7-10 pm

**Location:** Stampede Park BMO Centre, Hall E

Private Industry & Trade Session:

**Date:** Friday, February 23

**Time:** 2 pm. – 5 pm

**Location:** Stampede Park BMO Centre, Hall E

#### **INTERVIEW & MEDIA OPPORTUNITIES:**

Janelle Gignac, Senior Event Coordinator

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403-228-0777

#### **ADDITIONAL DETAILS:**

The People's Choice Awards are back for 2018. Guests are encouraged to vote for a chance to win a \$100 Sobey's and Safeway Liquor gift card. Attendees can also visit the onsite Sobey's and Safeway Liquor store to pick up their favourite wines.

Culinary bites include Sweetsmith Candy Co., Springbank Cheese Company, and Master Chocolat.

Guests are welcome to bring a non-perishable food item or monetary donation for the Calgary Food Bank. Winefest will contribute \$1 for every pound of food donated and topping off monetary donations by 25%!

#### **STAY CONNECTED:**

**Website:** [celebratewinefest.com](http://celebratewinefest.com)

**Facebook:** [www.facebook.com/winefest.calgary.edmonton](http://www.facebook.com/winefest.calgary.edmonton)

**Instagram:** @Winefest

**Twitter:** @Winefest

#winefest2018

**For more information, please contact:**

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